

MarketLine

MarketLine Advantage offers a comprehensive collection of Global intelligence on Company, Industry, Country and City profiles that facilitate a better understanding of the different global markets. The platform also offers unique and contemporary Case Studies and Analyst Insights on trending issues which truly help bridge the gap between theory and practice.

Content included:

- 7,700+ [Industry Profiles](#) reports – including **Porters Five Forces** Analysis
- 102,000+ [Company Profiles](#) – with 12000 **SWOT analysis including 25,000+ Company Financial Reports**
- 570+ [Case Study](#) Reports
- 1000,000+ [Company News](#) Articles
- 500,000+ [Financial Deals](#) Articles
- 170+ [Country Reports](#) with **PEST** and **PESTLE** analysis including Macroeconomic outlook reports and also Global Risk Reports)
- 180+ [City Reports](#) with **PEST** analysis of major cities in the world including a breakdown of Business environment, Travel and Tourism, Construction and Real Estate and finally Retail sectors of the given company.
- Exclusive access **140+ Interactive Global Industry DataSets**

9 Interactive Databases

[City Statistics](#)

Analyse and compare the world's most important cities. Providing comprehensive data and forecasts of key socio and macroeconomic indicators for more than 1950 cities, spread across Asia-Pacific, Europe, Middle East & Africa, North America, and South & Central America.

[Company Prospector](#)

Screen companies and build lists of potential business partners, clients, and investment targets in industries and countries of interest.

[Company Report Generator](#)

Generate fresh custom company reports featuring analytical text and charts which draw on MarketLine's company datasets. Example sections include company overview, history, SWOT analysis, M&A, partnerships and agreements, news and product information

[Country Statistics](#)

Allows quick and easy comparative analysis of macroeconomic and industry drivers for over 200 countries. This tool provides comprehensive data and forecasts including detailed coverage of consumer demographics, incomes, and expenditures. Key indicator forecasts include GDP, inflation, exchange rates, investment, trade, population, and labour market.

[Financial Deals Tracker](#)

Track market activity with MarketLine's database of global mergers and acquisitions (M&A), private equity deals, venture finance deals, private placements, IPOs, and partnerships.

[Investment & Advisory Prospector](#)

Identify advisory & investment firms operating in specific industries, and gain insight into the investment and inorganic strategy of companies.

[Market Data Analytics](#)

A unique online information service providing comprehensive data across global food, drinks personal care household products, pet care, news and magazine and tobacco markets.

[Industry Statistics](#)

Conduct quick and easy comparative analysis of market values, volumes, and forecasts for over 120 industry sectors and 50 countries.

[MarketLine Data Sheets](#)

These interactive DataFiles provides extensive annual market data for 53 of the world's largest markets from 2013 - 2017 and market forecasts from 2018 - 2022. The DataFiles provides a market summary section, regional and country comparison sections, bubble analysis and options for downloading the underlying raw data.

Latest content additions

***NEW Chartbooks:**

MarketLine analysts pull together data points from a variety of internal and external data sources to provide quick to understand and assimilate visual analysis on a variety of sectors, topics and indicators. Chartbooks provide users with an alternative view of the data in our databases, highlighting interesting and important trends within the data. From macroeconomic factors to leading companies, cities and sectors, each Chartbook is presented in an accessible slide-pack format and also provides to-the-point analysis and explanation of key factors behind the trends shown.

***NEW Value and Supply Chain analysis:**

These reports provide an overview of multiple industries globally and highlights the stages involved, provides examples of companies active at every stage of the value chain, and assesses burning issues relevant to each stage. The stages of the value chain analysed in this report are: raw ingredients, manufacturing, retailers, and end-users.

***NEW Theme Reports:**

Theme Reports explore emerging global business megatrends or issues impacting multiple industries, sectors, and countries. Each Theme Report includes data driven analysis and reveals opportunities, risks, and recommendations for industry players. Some of the themes covered so far include Millennial Consumers, Climate Change, Emerging Technology, The Future of Retail, and Electric Vehicles

Go to <https://advantage.marketline.com>